# KS4

# Let's get started...watch this video

Everyone Needs To Hear This | by Jay Shetty - YouTube

SOMETHING TO READ



Stay up to date with the latest business news in the Worldwide by reading BBC Business News every day. https://www.bbc.co.uk/news/business

Why not download the BBC news app on your phone and read it on the wayto school?

SOMETHING TO VIEW



Dragon's Den – BBC1 / BBC iPlayer Aspiring entrepreneurs have one chance to make their dreams come true when they pitch their business idea to five multimillionaire investors. It's make or break time.

investors. It's make or break time.

The Apprentice – BBC1 / BBC iPlayer Bust-ups and boardroom battles in Britain's toughest job interview. How to and how not to succeed in business.

Inside the factory – BBC2 / BBC iPlayer.

A fascinating insight into how many popular products are made.

SOMETHING TO LISTEN TO



## Ask Martin Lewis - BBC iPlayer

This money saving expert gives advice to help understand how the financial system works.

BBC Radio 5 Live - The Martin Lewis

Podcast - Downloads

BBC Radio 4 Desert Island Discs – BBC iPlayer
Successful business people (alongside other guests)
choose their favourite music and discuss motivation and
life in the process.

SOMEWHERE TO VISIT



The Museum of Brands. 150 years of brands shown through packaging and advertising. Explore how brands have changed over time driven by customer behaviour. Discover which brands have stood the test of time.

The M & S Archive. The M&S Archive celebrates the role M&S has played in people's lives since 1884. From puddings to pants, from ready meals to staff welfare - M&S is woven into the fabric of the UK.

Open Farm Sunday. An annual event giving you the opportunity to visit working farms in the local area. Next event is on 9th June 2024. Understand how a farm operates as a business.

SOMETHING TO DO



#### Develop your own business idea

How would the business be setup?
What would the business be offering?
How would it be marketed to customers?
Where would the funding come from?
Can you forecast your sales?
How many employees might you need?
Can you set the business up?

SOMETHING TO WATCH



### The Social Network (Cert 12)

is a film based on the genesis of Facebook, showing the development of this evolutionary concept that has changed the world.



– Do something to positively impact your local or school community. Make sure you let your class teacher know what you've done. It could be displayed in our Business corridor/classrooms!