



# Great Marlow School

## EXECUTIVE HEADTEACHER

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Dear Parent/Carer

I wanted to write to you to outline the plans for the Business department for the exam run-in and how they will affect your son/daughter and hopefully answer any questions you might have ahead of the upcoming Y13 Parent/Carer Evening on 12/03/25.

### Course Content:

The following course content has been covered in recent months. We are now in a position where most content has now been covered and students are focusing on exam revision and technique in lessons.

Mr Merreywether	Ms Broadbent
3.8.1 Strategic Direction	3.9.2 Assessing innovation
3.8.2 Strategic Positioning	3.9.3 Assessing internationalisation
3.10.1 Managing Strategic Change	3.9.4 Assessing greater use of digital technology
3.10.2 Managing Organisational Culture	3.10.3 Managing strategic implementation
	3.10.4 Problems with strategies and why they fail

### How you can support your son/daughter in the build up to the Business examinations:

1. Ensure they maintain a consistently high level of attendance as we build toward exam season. This will allow them to build momentum and improve their chances of significant progress.
2. Remind them of the importance of actively contributing to lessons, disciplined independent study and meeting all assignment deadlines – consistently meeting these expectations leads to strong outcomes
3. Discuss Business topics with them and ask them to explain what they have been studying in lessons. The act of teaching this to you will support their revision.
4. Help them apply what they are learning to real world situations by linking this to your jobs and different industries. Application to different industries is a key examination skill for longer questions.
5. Get them to read the Business news regularly – for example the BBC News Business stories online.
6. Ensure they are regularly completing revision. There is a guidance sheet in student books on how to revise. There is also a standard requirement for all students to respond to marked feedback in their books/on MS Teams and to recap on topics that have been covered. Please see attached the links for topic videos for half of the A-level course to support further revision. [Business | tutor2u](#) is another online resource that is particularly helpful to support A-level Business revision. I have attached a revision checklist and a formulae list which should be useful for guiding revision,
7. Get them to review past paper, answer the questions under time pressure (1 minute per mark) and look at the accompanying mark schemes to self-assess their work: [AQA | AS and A-level | Business | Assessment resources](#)

8. You are also welcome to purchase a revision guide to support your child's learning. Here are the links to the guides we recommend:

[New A-Level & AS Business: AQA Complete Revision & Practice - for exams in 2025 & 2026 \(w/ Onl. Ed.\) : CGP Books, CGP Books: Amazon.co.uk: Books](#)

[AQA A-Level Business Calculation Practice Book: for exams in 2025 and 2026 \(tutor2u Business AQA A-Level Business\): Amazon.co.uk: Graham Prior, Jim Riley, Graham Prior: 9781915610539: Books](#)

Thank you for your continued support for your son/daughter and for the school. We value this greatly.

Yours faithfully  
The Business Department