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Bobmore Lane

7th July 2025

Dear Parents/Carers

As we approach the summer holidays we would like to thank you for the support over the past year. We have seen some fantastic mock results for Year 12 and look forward to this continuing into the new academic year.

We would like to welcome to Cheoray Russell, a new addition to the Business Department. Mr Russell will mainly focus on teaching KS4 in the next academic year, whilst Miss Sawney and I will continue to teach KS5.

As your child moves into Year 13, we would like to share with you further details of what they will be studying during the next academic year leading up to their final exams.

In year 13 we will be covering the following topics: •3.7 Analysing the strategic position of a business •3.8 Choosing strategic direction •3.9 Strategic methods: how to pursue strategies •3.10 Managing strategic change

(The hyperlinks will take you to the AQA website which will give you further information regarding the content in each topic.)

During Year 13 there will be another mock (date TBC), as well as the opportunity to complete various assessments in class which will help to support the predicted grades that will be used for UCAS and apprenticeship applications.

Students will be expected to continue to complete Independent work – this is usually an exam style case study and question. All students are encouraged to do this in timed conditions to ensure that they are working on their exam time management.

As a reminder the course is supported by the following textbook.

Title AQA A-level Business (2) Authors: Malcolm Surridge and Andrew Gillespie, Publisher: Hodder Education (there is no expectation to purchase the course textbook)

Ideas to support learning at home:

- 1. Watch business related TV shows
- 2. Subscribe to BBC Business news app and read the headlines on a daily basis and discuss relevant news story's
- 3. Talk about your jobs / businesses
- 4. Watch the webinars on Tutor2u
- 5. Bizconsesh on YouTube has lots of short videos on all topics

We wish you a very restful summer and look forward to seeing you in the next academic year.

Yours sincerely

Mrs Marisa Broadbent Acting Head of Business